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CHADBOURNE & PARKE LLP  
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EXAMINER
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KARDOS, NEIL R

ART UNIT	PAPER NUMBER
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3623

NOTIFICATION DATE	DELIVERY MODE
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ELECTRONIC

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

Patents@chadbourne.com

### **DETAILED ACTION**

This is a post-allowance Office Action to amend the abstract in compliance with MPEP 608.01(b).

#### ***Examiner's Amendment***

The following amendment to the abstract was authorized by Kamran Vakili on January 25, 2012. The abstract is amended by this examiner's amendment to read as follows:

#### **Abstract**

An apparatus, method, and system for a comparative, collaborative, creative works evaluator (3CWE). One of the benefits of ~~the 3CWE controller~~ is that it provides a mechanism to rate and subsequently rank creative works and their authors. The benefits of ranking creative works and their authors are many, one of which is to provide audiences with guidance as to the quality and/or popularity of a given author or work. As such, the system provides and may act as a more accurate promotional vehicle in identifying and uncovering talent. This 3CWE system allows individuals without the standard resources (~~e.g., the monetary and promotional might of major record labels~~) to be recognized by an internationally-targeted market. By evaluating creative artists and works by interested participants, the artists and works' exposure is expanded. In one, non-limiting example, present, inventive aspect of the disclosure provides a system that pits creative works, and as a consequence, their authors, against one another for evaluation by an audience. ~~Evaluation is achieved by qualified audience members examining and/or experiencing the creative works that have been pitted against one another. Audience members may then~~

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~~render a vote as to which of the creative works are superior. The results of such an evaluation may then be recorded in the database and associated with a particular creative work, author, and/or the like. Such an evaluation may be viewed and referred to as a "battle." Through battles, accumulations of evaluative results in the system database for a particular creative work or author develops a ranking for the creative work and/or author. Also, groups of creative works and/or authors may be established as "divisions" and may themselves acquire rankings en masse. Furthermore, competitions amongst groups of authors may take place in the form of tournaments, which not only affect rankings, but may be limited to divisions and/or across specified ranges of users.~~

### ***Conclusion***

Any inquiry concerning this communication or earlier communications from the examiner should be directed to NEIL KARDOS whose telephone number is (571)270-3443. The examiner can normally be reached on Monday through Friday from 9 am to 5 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Beth Boswell can be reached on (571) 272-6737. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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